



5 Mistakes That Cost Your Consignment or Resale Store Every Month

Learn how to avoid these mistakes and turn your shop into a thriving business

by SimpleConsign - Version 1.0



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For over 10 years, we've worked with consignment and resale stores just like yours, working with them hands on to help them grow revenue, get a better handle on their data, and streamline how they run their business.

Today, we're the #1 support tool for the consignment, resale and antique industries. Our web based POS system SimpleConsign completely automates the process of managing a consignment or resale store. We've streamlined the process of communicating with consignors, pricing and managing merchandise, and understanding sales statistics.

In this short and useful report, you'll learn the 5 most common mistakes we see consignment and resale owners make that are costing them money every month. You will not only learn how to avoid these mistakes but also how to turn your shop into a profitable and thriving business.

Sincerely,

Joe Gaboury - President & Founder

1

Trying to do everything yourself.

A successful consignment shop owner understands that you can't go it alone. You need a solid support system. *Take time to hire top-notch full and part-time employees. Invest time in training them on pricing, managing consigners, and store protocol so you can focus on running a successful business.*

2

Making decisions based on a gut feeling rather than data.

Successful shop owners understand exactly where their revenue is coming from and consistently track sales by category and profitability. *As a shop owner, you have limited space and that real estate should only be filled with profitable merchandise.*

3

Refusing to increase costs and fees.

In order to be a successful consignment shop owner, you must acknowledge that you're running a business, not just a hobby. *Increasing costs and fees in relation to the cost of running your business (rent, payroll, etc.) is necessary in order to run a profitable shop. Your customers and consignors will remain loyal as long as you're transparent and authentic in your approach.*

4

Not investing time into marketing your store.

What is the saying? “If you build it, they will come.” Well, not when it comes to owning a store. *In order to be a successful consignment shop owner, you have to recognize that having a vibrant and active presence on social media is necessary. Create a company Facebook page and Instagram page. By golly, it’s free!*

5

Skimping on the day to day necessities.

A successful consignment shop owner makes an investment. Not just an investment in time, but in the necessary tools to run a profitable business. *It’s important to set yourself up for success from the start by investing in the proper hardware (computer, cash drawer, label printer) as well as the proper software (POS, consignor portal, pricing books).*

Want an Easier Way to Manage Your Resale Store?

Easy to Use Web-based Software for Consignment and Resale Store Owners



No upfront fees or credit card required to start your free trial



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